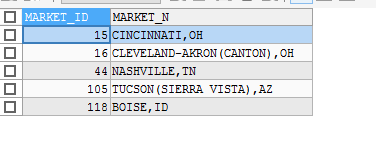
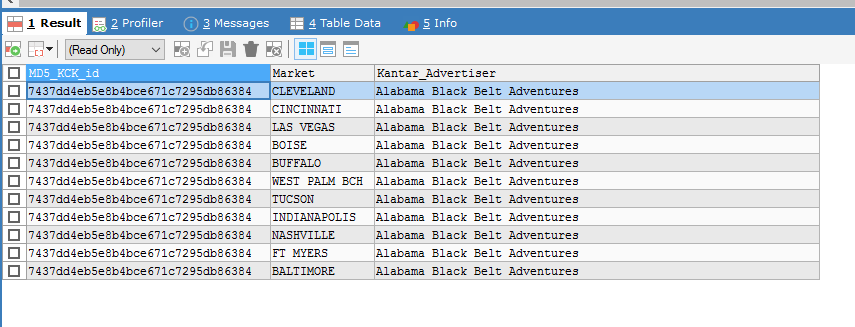
MM\_SUM

SELECT `MARKET\_ID`, `MARKET\_N` FROM `KNTR\_market` WHERE `MARKET\_ID` IN (SELECT DISTINCT KNTR\_MM\_SUM.MARKET\_ID FROM KNTR\_MM\_SUM WHERE OPRODUCT\_ID =34154274)

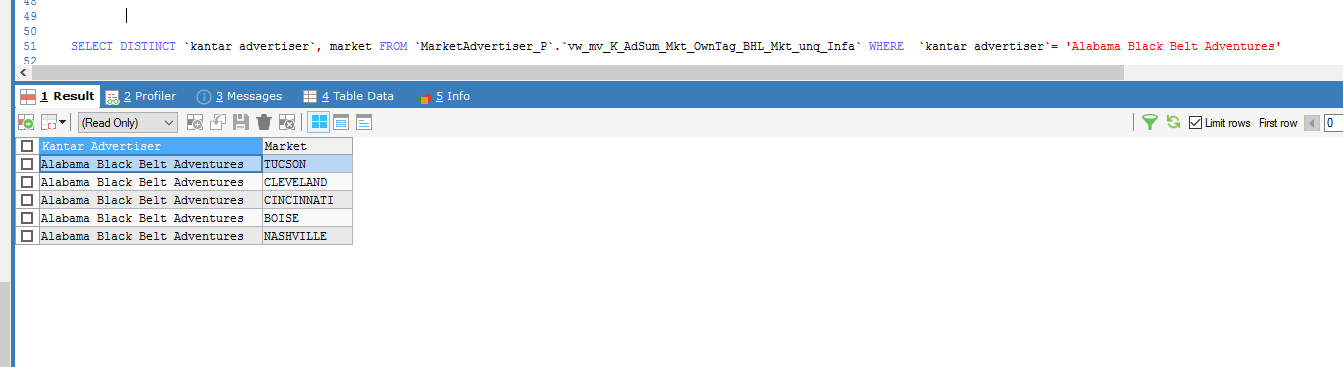


`MarketAdvertiser\_P`.`K\_Ad\_Sum\_InfaRMbridge` Ads

WHERE `kantar\_advertiser` = 'Alabama Black Belt Adventures'



SELECT DISTINCT `kantar advertiser`, market FROM `MarketAdvertiser\_P`.`vw\_mv\_K\_AdSum\_Mkt\_OwnTag\_BHL\_Mkt\_unq\_Infa` WHERE `kantar advertiser`= 'Alabama Black Belt Adventures'



SELECT DISTINCT

MD5(UPPER(Ads.KConcatKey)) AS MD5\_KCK\_id,

Ads.Market,

Ads.`Kantar\_Advertiser`

-- ,

-- Ads.`Kantar\_Brand`,

-- Ads.`Kantar\_Product`,

-- Ads.`Kantar\_Industry\_Name`,

-- Ads.`Kantar\_Category\_Name`,

-- Ads.`Kantar\_Major\_Group\_Name`,

-- Ads.`Property\_Owner`,

-- Ads.PROPERTY,

-- Ads.`TIME\_PERIOD`,

-- Ads.Media,

-- Ads.DOLS,

-- Ads.UNITS

FROM `MarketAdvertiser\_P`.`K\_Ad\_Sum\_InfaRMbridge` Ads

WHERE `kantar\_advertiser` = 'Alabama Black Belt Adventures'

SELECT DISTINCT marketNm, oproductId FROM `eaStgKntr`.`wrkAdSummaryJNproductHierarchy` WHERE `productHierarchyMd5pk`='D73183EE9C1CC6275F29A06F4B27C937'

SELECT DISTINCT oproductId, Market FROM `eaStgKntr`.wrkVwCurOproductAdSummary

-- inner join `eaStgKntr`.LkpKantarMedia on wrkVwCurOproductAdSummary.mediaId=LkpKantarMedia.mediaId

WHERE oproductId=34154274

SELECT DISTINCT a.marketId, a.marketNm, b.oproductMd5pk, b.marketId

FROM `eaMarketAdvertiser`.`vwCurRefMarket` a JOIN `eaRlnKntr`.`satOproductAdSummary` b

ON a.`marketId`= b.`marketId`

WHERE oproductMd5pk='D73183EE9C1CC6275F29A06F4B27C937'

WHERE `marketId` IN (

SELECT DISTINCT marketId FROM `eaRlnKntr`.`satOproductAdSummary` `sat` WHERE oproductMd5pk='D73183EE9C1CC6275F29A06F4B27C937')

LEFT JOIN `eaRlnKntr`.`hubOproduct` `hub`

ON ((`sat`.`oproductMd5pk` = `hub`.`oproductMd5pk`)

SELECT \* FROM `eaRlnKntr`.`hubOproduct` WHERE oproductId=34154274

oproductMd5pk='D73183EE9C1CC6275F29A06F4B27C937'

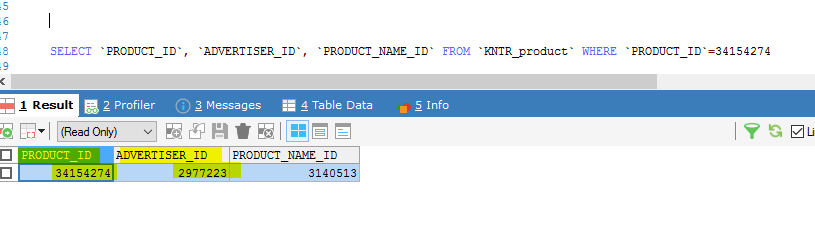
SELECT DISTINCT KNTR\_MM\_SUM.OPRODUCT\_ID, KNTR\_MM\_SUM.MEDIA\_ID, KNTR\_MM\_SUM.PROPERTY\_ID, KNTR\_MM\_SUM.MARKET\_ID, KNTR\_MM\_SUM.\_DATE, KNTR\_MM\_SUM.CALENDAR\_MONTH,

KNTR\_MM\_SUM.COST\_V, KNTR\_MM\_SUM.UNITS\_V, KNTR\_MM\_SUM.BATCH\_ID, KNTR\_MM\_SUM.RECORD\_ID, KNTR\_MM\_SUM.STATUS\_CD

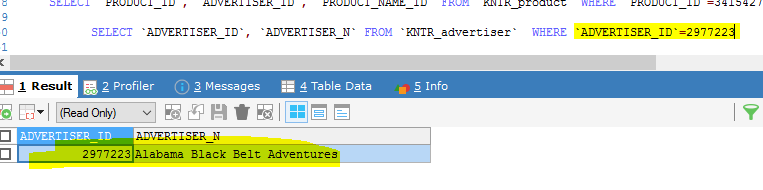
FROM KNTR\_MM\_SUM WHERE OPRODUCT\_ID =34154274

SELECT `OPRODUCT\_ID`,`PRODUCT\_ID` FROM `KNTR\_oproduct` WHERE `OPRODUCT\_ID`=34154274

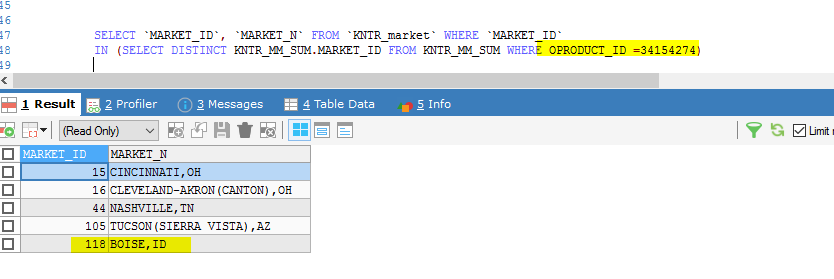
SELECT `PRODUCT\_ID`, `ADVERTISER\_ID`, `PRODUCT\_NAME\_ID` FROM `KNTR\_product` WHERE `PRODUCT\_ID`=34154274



SELECT `ADVERTISER\_ID`, `ADVERTISER\_N` FROM `KNTR\_advertiser` WHERE `ADVERTISER\_ID`=2977223



SELECT `MARKET\_ID`, `MARKET\_N` FROM `KNTR\_market` WHERE `MARKET\_ID` IN (SELECT DISTINCT KNTR\_MM\_SUM.MARKET\_ID FROM KNTR\_MM\_SUM WHERE OPRODUCT\_ID =34154274)



SELECT DISTINCT -- t1.oproductMd5pk,t1.productHierarchyMd5pk,t2.productHierarchyMd5pk,

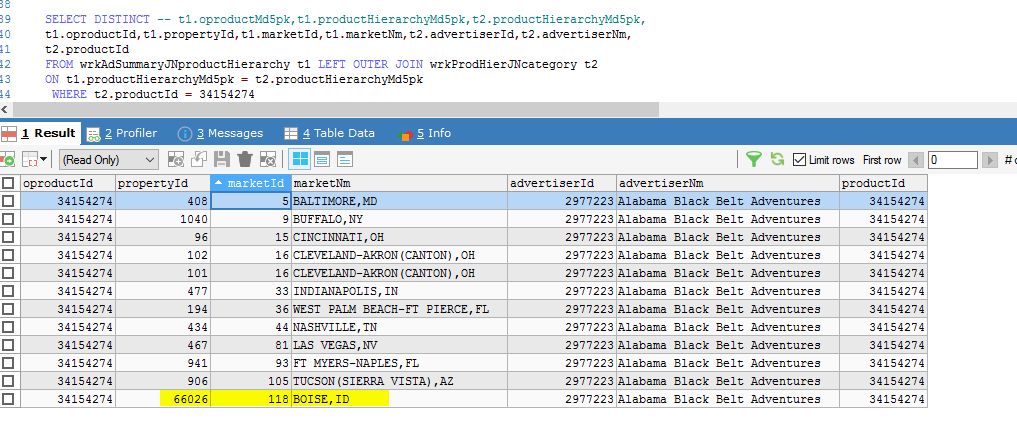
t1.oproductId,t1.propertyId,t1.marketId,t1.marketNm,t2.advertiserId,t2.advertiserNm,

t2.productId

FROM wrkAdSummaryJNproductHierarchy t1 LEFT OUTER JOIN wrkProdHierJNcategory t2

ON t1.productHierarchyMd5pk = t2.productHierarchyMd5pk

WHERE t2.productId = 34154274



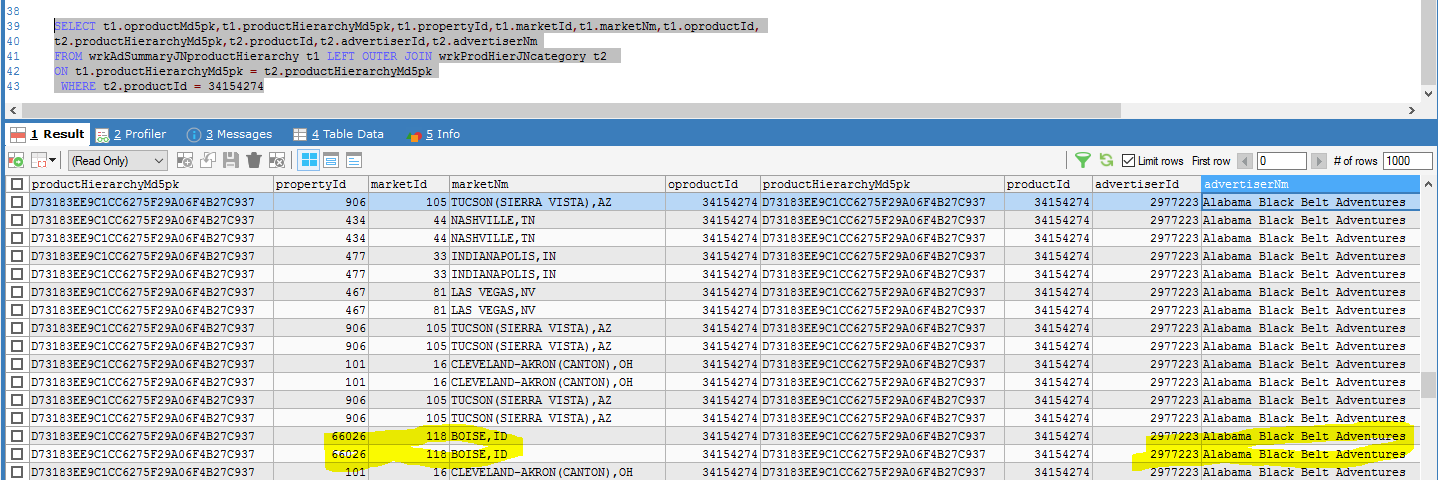
SELECT t1.oproductMd5pk,t1.productHierarchyMd5pk,t1.propertyId,t1.marketId,t1.marketNm,t1.oproductId,

t2.productHierarchyMd5pk,t2.productId,t2.advertiserId,t2.advertiserNm

FROM wrkAdSummaryJNproductHierarchy t1 LEFT OUTER JOIN wrkProdHierJNcategory t2

ON t1.productHierarchyMd5pk = t2.productHierarchyMd5pk

WHERE t2.productId = 34154274



SELECT \* FROM `MarketAdvertiser\_P`.K\_Advertiser\_Ownership\_Tags\_MKT\_Infa

WHERE `Kantar\_Advertiser`='Alabama Black Belt Adventures'

